Practical information about the complexities of biomedical technology and regulation, and their implications for manufacturers and marketers of health care devices. Written primarily for those in the industry concerned about staying competitive in light of complex and fluctuating regulatory approach.

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Erratum: Inside view of book is actually the inside contents of another title of a different topic. The book is a great introduction to biblical and semitic rhetoric (related to, but not identical with classical rhetoric). The author is a founder and president of the international society for the study of biblical and semitic rhetoric, see can go to the website at [...]. Chiasm or introverted parallelism is a key component found in ancient near eastern and Greco-Roman literature, from 800 BCE to 500 CE. The central piece of the A B C D C' B' A' can sometimes be mysterious or ambivalent and not always the central theme or focus. The works of Albert Vanhoye are also featured here.

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